

## WE CONNECT WITH PASSION.

### ELECTRO TERMINAL TO PRESENT INNOVATIONS AT 2016 LIGHT & BUILDING FAIR

Innsbruck, March 10, 2016. The upcoming Light & Building trade fair will be the first major international event for Electro Terminal to present itself after its brand re-launch. Following a management buyout in spring 2014, the Austrian specialist for “better connections” is now an independent company. At the fair, Electro Terminal will be welcoming its visitors at a 66 square meter booth displaying the company’s latest innovations from the field of connection technology.

#### MICROCON SMD POWER – Our “strong one”

The introduction of LED lighting has revolutionized the way lighting systems are designed. Simple “metal plates with electrical components” have been replaced by sophisticated electronic devices.



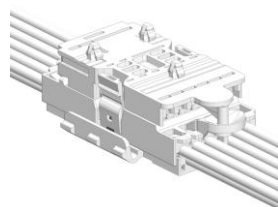
Electro Terminal has developed the MICROCON SMD POWER connector to provide direct mains voltage supply to the various electronic PCBs within a lighting system. This connector is only 7 mm high and facilitates easy entry of solid and flexible wires of 0.5 mm<sup>2</sup> - 2.5 mm<sup>2</sup>. An internally connected version is available to limit the current load for daisy-chain wiring on the PCB. The

MICROCON SMD POWER connector can be produced with a marking and has a test opening on the top. Wires can easily be released by pressing a push button.

#### Further innovative SMD concepts

Apart from the MICROCON SMD POWER connector, Electro Terminal will be showing a number of other innovative SMD concepts at the fair. The company’s SUB connector allows connecting the wire on the backside of an LED module, while the B2B connector facilitates a simple wire bridge between PCBs. The 4BUS connector is an SMD connector with four poles that can be used for bus systems and colour tuning.

#### LBK 2/11



Continuous row lighting systems enable quick and easy installation of lighting systems in supermarkets, warehouses, large office spaces and other big facilities. With its new generation of connection technology, Electro Terminal has been able to increase the number of poles from nine to eleven while simultaneously

reducing the size of the components. The LBK 2/11 is extremely compact and allows lighting manufacturers to integrate power supply, controls, phase shifting and emergency power supply in one 34 x 23.5 mm trunking.

### **Connecting at the fair**

Visitors of the Electro Terminal booth will not only be supplied with the latest information on connection technology; they will also have the opportunity to directly “connect” with Electro Terminal representatives over some first class snacks and refreshments and participate in a little competition. The winner will receive a brand-new Microsoft Surface Pro4 device.

Caption 1: The 7 mm MICROCON SMD Power connector will be a highlight at the 2016 Light & Building fair. *Photo: Electro Terminal / reprint free of charge*

Caption 2: The LBK 2/11 system combines small size with a larger number of poles. *Photo: Electro Terminal / reprint free of charge*

### **About Electro Terminal**

**BETTER CONNECTIONS** – this phrase sums up our work stretching back more than 50 years on tailor-made connection technologies for luminaires, household appliances and electrical installations. And we have enjoyed considerable success: Today, Innsbruck-based Electro Terminal supports customers in more than 60 countries throughout the world. Individuality, quality and globality – this is the framework in which we are now a global player with the exceptional ability to offer the right product solutions.

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